## RICHARD J. HAYES, JR.

ATTORNEY AT LAW

13809 BLACK MEADOW ROAD GREENWOOD PLANTATION Spotsylvania, Virginia 22553

PRACTICE LIMITED TO MATTERS BEFORE THE PEDERAL COMMUNICATIONS COMMISSION

ORIGINAL

ADMITTED IN GEORGIA

TELEPHONE (703) 972-7941

May 28, 1993

Ms. Donna R. Searcy, Secretary The Federal Communications Commission 1919 M Street, N. W. Washington, D. C. 20554

RE: Petition to Amend the FM Table of Allotments (73.202(b)) Columbiana Broadcasting Company, Petitioner Columbiana, Alabama

Dear Ms. Searcy:

Transmitted herewith, on behalf of Columbiana Broadcasting Company, is an original and five copies of a "Petition to Amend the FM Table of Allotments."

Columbiana Broadcasting Company, Inc. requests FCC consideration of the allotment of Channel 268 to Columbiana, Alabama as that community's first, local FM service. Columbiana Broadcasting Company will apply for the new channel, if allotted, and if awarded the construction permit, will promptly construct the facility.

Should any questions arise regarding this matter, please communicate with the undersigned directly.

Respectfully submitted,

Richard J/ Hayes, Jr., Esq.

Counsel to Columbiana Broadcasting

Company

RJH: lss **Enclosures**  No. of Copies rec'd D 4 5
List A B C D E

#### **BEFORE THE** FEDERAL COMMUNICATIONS COMMISS RECEIVED WASHINGTON D.C. 20554

JUN - 2 1993

FEDERAL COMMUNICATIONS COMMISSION

In The Matter of:	OFFICE OF THE SECRETARY
Amendment of Section 73.202(b) Table of Allotments FM Broadcast Stations Columbiana, Alabama	) ) BC Docket No ) RM No )
TO: Chief, Allocations Branch	

#### PETITION FOR RULE MAKING

Comes now, Columbiana Broadcasting Company, through counsel, and pursuant to the provisions of Section 1.401 and Section 1.420 of the Commission's Rules (47 C.F.R. 1.401), requesting that the Table of Allotments in Section 73.202(b) of the Federal Communications Commission's Rules and Regulations be amended.

Columbiana Broadcasting Company hereby requests that the FM Table of Allotments in Section 73.202(b) be amended to include a new, first broadcast service at Columbiana, Alabama on Channel 268. Columbiana Broadcasting Company seeks that the FM Table of Allotments be amended, as follows:

Location	Present	Proposed
Columbiana, Alabama		268

There are compelling, public interest justifications for granting this rule making, and in support thereof, the following is shown:

#### I. PRELIMINARY STATEMENT

## A. First, Local, FM Broadcast Service

The purpose of this request is to provide a much needed, first, local FM broadcast service to the community of Columbiana, Alabama. At present, Columbiana, Alabama does not enjoy the service of either an AM or FM facility within its community. The Petitioner proposes that the Commission amend the FM Table of Allotments to allot Channel 268 to Columbiana, Alabama as that community's first, local, FM broadcast service.

#### B. <u>Efficient Utilization of FM Spectrum</u>

Such an amendment of the FM Table of Allotments would further the Commission's goal of providing a more efficient use of the FM Spectrum by providing a first, local FM broadcast service at Columbiana, Alabama. The Amendment of Section 73.202(b) of the Commission's rules to include Channel 268 at Columbiana, Alabama, would provide coverage to a substantial area and population. The city of Columbiana, Alabama has a population of 2,968 persons based upon the 1990 U.S. Census data. The county population is 87,800. According to the attached "Engineering Exhibit," a new FM broadcast

facility at Columbiana, Alabama would provide service to 82,576 persons in an area of 2,508 square kilometers. Obviously, a new FM broadcast service at Columbiana, Alabama would be an efficient utilization of scarce FM broadcast channel resources and would provide service to a large and growing community. Certainly, the citizens of Columbiana and, additionally, those citizens in the predicted 1 mV/m contour of the proposed facility, would benefit from a first, full time, local FM broadcast service. No other person or community has expressed any interest in this channel at Columbiana, Alabama.

#### II. <u>ENGINEERING CONSIDERATIONS</u>

#### A. Substantial Area to Receive Additional Service

Petitioner's engineering exhibit, as attached, provides an analysis of a complete search of the FM band. That study concludes that Channel 268 would provide city-grade coverage to Columbiana, Alabama. Channel 268 could be allotted, consistent with the mileage separation and city-grade service requirements of the Commission's rules. The consideration of all factors shows that this proposal can be accommodated and that Channel 268 can be added to the FM Table of Allotments at Columbiana, Alabama without

jeopardizing any other community or facility. No community would lose any present or potential service and a substantial area of service would be added if this proposed allocation is granted.

#### III. PETITIONER'S INTENTION TO APPLY FOR CHANNEL 268

If these proposed changes are implemented by the Commission, the Petitioner intends, pursuant to the rules of the Commission, to file an application for a construction permit, and if awarded the permit, to promptly construct the facility. Financially, the Petitioner is more than qualified to construct and operate the facility sought.

#### IV. SUMMARY

No community will lose any present or proposed service as a result of a grant of this "Petition for Rule Making" and, furthermore, a substantial new area of service will be added. As indicated above, a grant of this "Petition" will provide a much needed, first, local, FM broadcast service to Columbiana, Alabama. This "Petition" would, if granted, provide for an efficient utilization of broadcast resources.

Therefore, in view of the foregoing facts, Petitioner requests that

### Petition for Rule Making Page 5

the FM Table of Allotments (Section 73.202(b)) be amended to allot Channel 268 to Columbiana, Alabama.

Respectfully submitted,

Columbiana Broadcasting Company

By:

Richard J. Hayes, Jr., Esquire

Its Attorney

Date: May 28, 1993

Richard J. Hayes, Jr., Esq. 13809 Black Meadow Road Spotsylvania, Virginia 22553 (703) 972-2690

In the Matter of: Amendment of Secti Table of Allotment FM Broadcast Stati Columbiana, Alabam	s ons	) ) MM Docket ) RM No )	t No.		
NOTICE OF PROPOSED RULE MAKING					
Adop	ted:		Released:		
By the Chief, Poli	cy and Rules Divis	ion:			
1. The Commission has before it, for consideration, the "Petition for Rule Making," submitted by Columbiana Broadcasting Company requesting the allotment of Channel 268 to Columbiana, Alabama.					
2. Channel 268 can be allotted to Columbiana, Alabama in compliance with the Commission's minimum distance separation requirements, as evidenced in the attached engineering statement. Petitioner states that the public interest would benefit from the allocation of this channel as it could provide Columbiana with its first, local, wide-area aural service.					
3. In order to effectuate this proposal, the Commission proposes to amend the Table of Allotments, Section 73.202(b) of the Commission's Rules with respect to the following community:					
		Present	Proposed		
Columbia	ana, Alabama		268		
5. The Commission's authority to institute rule making proceedings, showings required, cut-off procedures, and filing requirements are contained in the attached Appendix and are incorporated by reference herein.					
6. Interest	ed parties may fi	le "Comments" o	n or before,		

Notice or Proposed Rule Making Page 2	
and "Reply Comments" on or before, and are advised to real Appendix for the proper procedures. Additionally, a copy of such "Comment should be served on the Petitioner, as follows:	d the s"
Richard J. Hayes, Jr., Esquire Attorney at Law 13809 Black Meadow Road Spotsylvania, Virginia 22553 Counsel to Columbiana Broadcasting Company	
7. The Commission has determined that the relevant provisions of the Regulatory Flexibility Act of 1980 do not apply to rule making proceedings amend the FM Tale of Assignments, Section 73.202(b), of the Commission's Rese, Certification that Sections 603 and 604 of the Regulatory Flexibility Do Not Apply to Rule Making to Amend Sections 73.202(b), 73.504 and 73.606 of the Commission's Rules, 46 Fed. Reg. 11549, published February 9, 1981.	to ules. Act (b)
8. For further information concerning this proceeding, contact	ited nts. ne nich and not
FEDERAL COMMUNICATIONS COMMISSION	
Chief, Policy and Rules Division Mass Media Bureau	
Attachment: Appendix	

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ENGINEERING STATEMENT
ON BEHALF OF
COLUMBIANA BROADCASTING COMPANY
IN SUPPORT OF A PETITION TO AMEND
THE FM TABLE OF ALLOTMENTS
CHANNEL 268 TO COLUMBIANA, ALABAMA

May 26, 1993

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### **ENGINEERING STATEMENT** ON BEHALF OF COLUMBIANA BROADCASTING COMPANY IN SUPPORT OF A PETITION TO AMEND THE FM TABLE OF ALLOTMENTS CHANNEL 268 TO COLUMBIANA, ALABAMA

Owl Engineering, Inc. has been retained by Columbiana Broadcasting Company (hereafter CBC) to prepare this Engineering Statement in support of a petition to amend the FM Table of Allotments, FCC Rules Section 73.202(b) as follows:

Location

Present

Proposed

Columbiana, AL

268A

The reference coordinates used for this study are:

33 10' 04" North Latitude 86 38' 45" West Longitude

CBC's proposal will provide Columbiana, Alabama with first aural service.

The proposed site will provide 60 dBu (1 mV/m) signal coverage to a population of 82,576 persons encompassed by an area of approximately 2,508 square kilometers. Columbiana has a population of 2,968 based on 1990 U.S. Census data.

The proposal of CBC was evaluated to determine if the proposed coordinates would meet FCC spacing requirements. That analysis is attached as Engineering Exhibit E-1.

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## ENGINEERING STATEMENT ON BEHALF OF COLUMBIANA BROADCASTING COMPANY IN SUPPORT OF A PETITION TO AMEND THE FM TABLE OF ALLOTMENTS CHANNEL 268 TO COLUMBIANA, ALABAMA

As can be seen from exhibit E-1, CBC's proposal meets all FCC spacing requirements set forth in section 73.207 of the FCC Rules with a site restriction approximately 4 kilometers to the west of Columbiana. There would be approximately 47 square kilometers to select a suitable transmitter site to meet FCC spacing and city coverage requirements. The available area to locate a transmitter site is depicted in Engineering Exhibit E-2.

The proposal of CBC was evaluated to determine if the proposed site would meet FCC signal coverage requirements. The distance from the reference coordinates to the center city coordinates of Columbiana is 3.8 kilometers at a bearing of 72.4 degrees. The three to sixteen kilometer average terrain was computed using the NGDC data base and the distance to contours was computed using the FCC F(50,50) metric curves. The distance to the 70 dBu contour along the radial through the principle city was calculated to be 17.6 kilometers, surpassing the city by some 13 kilometers. Engineering Exhibit E-3 shows the 70 dBu signal contour plotted and demonstrates that all of Columbiana is encompassed by the 70 dBu contour. Engineering Exhibit E-4 shows the intervening terrain between the reference coordinates and Columbiana. As can be seen from this exhibit there are no major obstacles in the path to the principle city. Clearly, the proposal of CBC meets the requirements of FCC Rules section 73.315(a).

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# ENGINEERING STATEMENT ON BEHALF OF COLUMBIANA BROADCASTING COMPANY IN SUPPORT OF A PETITION TO AMEND THE FM TABLE OF ALLOTMENTS CHANNEL 268 TO COLUMBIANA, ALABAMA

Based on the engineering studies provided, the following conclusions can be obtained:

- 1. The proposal will provide Columbiana with a full time broadcast service.
- 2. The proposal will meet the requirements of FCC Rules Section 73.315.
- 3. The proposal will meet the requirements of FCC Rules Section 73.207.
- 4. The proposal will provide Columbiana with first aural service.



**CONSULTING COMMUNICATIONS ENGINEERS** 

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## ENGINEERING STATEMENT ON BEHALF OF COLUMBIANA BROADCASTING COMPANY IN SUPPORT OF A PETITION TO AMEND THE FM TABLE OF ALLOTMENTS CHANNEL 268 TO COLUMBIANA, ALABAMA

#### **AFFIDAVIT**

RAMSEY COUNTY

33:

STATE OF MINNESOTA

Garrett G. Lysiak, being first duly sworn, says that he is president of Owl Engineering, Inc., consulting communications engineers with offices in Arden Hills, Minnesota: that his qualifications as an expert in communications engineering are a matter of record with the Federal Communications Commission: that the foregoing exhibit was prepared by him and under his direction; and that the statements contained therein are true of his own personal knowledge except those stated to information and belief and, as to those statements, verily believes them to be true and correct.



Garrett G. Lysiak, P.E.

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Diare S. Lypiale

Subscribed and sworn to before me this date May 26, 1993

DIANE S. LYSIAK

NOTARY PUBLIC-MINNESOTA

RAMSEY COUNTY

My Comm. Exp. 11-23-98

Diane S. Lysiak Notary Public

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### **ENGINEERING EXHIBIT E-1 COLUMBIANA BROADCASTING COMPANY** IN SUPPORT OF A PETITION TO AMEND THE FM TABLE OF ALLOTMENTS **CHANNEL 268 TO COLUMBIANA, ALABAMA**

FM Channel 268-A

LATITUDE: 33 10' 4" LONGITUDE: 86 38' 45"

CHNL	Call	City	Class	Calculated Km.	Required Km.	Clear- ance	Bearing
214	NO	CONFLICT					
215	NO	CONFLICT					
265	NO	CONFLICT					
266		FAAL Cullman	С	113.99	95	18.99	349.78
266	WFMHFM	FMAL Cullman	С	104.15	95	9.15	346.85
267	NO	CONFLICT					
268	WKHXFM	FMGA Marietta	С	225.69	226	-0.31	70.96
268		FAGA Marietta	С	225.69	226	-0.31	70.96
269		FAAL Reform	C2	125.77	106	19.77	270.76
269	WTID	FMAL Reform	C2	112.24	106	6.24	273.87
270	WHHYFM	FMAL Montgomery	С	94.67	95	-0.33	153.60
270		FAAL Montgomery	Ċ	94.67	95	-0.33	153.60
271	NO	CONFLICT					





